

Fall Festival Guidelines 2017

Saturday • September 16 • 9AM to 4PM • Main Street • Athol MA

1. Vendors may set-up on the day of show starting at 7:00AM. Setup must be complete and ALL VEHICLES must be out of the festival area by 8:30AM.
2. Electricity is NOT available. If you need electricity you must arrange for your own. Do NOT climb street lamp poles.
3. The festival street setup area will be ONE –WAY. All vendors must enter the area from the Main and Exchange Street intersection. This places all vehicles facing in the same direction for easier maneuvering and exiting the setup area. Vendors can park in the municipal lot behind the south side of Main Street or at Lord Pond Plaza. These lots are free.
4. The center of the street MUST REMAIN CLEAR for the parade at 8:45AM.
5. The Chamber **DOES NOT PROVIDE** tables, chairs, special accessories, etc. You must bring your own.
6. The festival is open to the public from 9:00 AM to 4:00 PM. Please make sure your space is manned during these times. Main Street will be reopened at 4:15PM for vendor traffic when all pedestrians have cleared the street area. Vehicles may be brought in to load out at this time.
7. The Chamber will have coordinators at each end of the street and along the path of the festival to assist with questions you may have.
8. RAIN DATE CALL— The weather prediction is sunny, pleasant and 74 degrees.
11. Input from auction attendees and vendors has led us to discontinue the auction portion of the festival. An auction donation item is required. Registration fees have changed to reflect this.
12. **YOU MUST SET UP WITHIN THE MARKED AREAS FOR THE SPACE YOU HAVE BEEN ASSIGNED.** All spaces have been pre-planned, measured and marked. **BE COURTEOUS AND RESPECTFUL OF YOUR FELLOW VENDORS.**
13. All generators must be truck or trailer mounted and must be suitable for the task and location. **IF YOUR GENERATOR IS NOT DESIGNED FOR LOW NOISE OPERATION, DON'T BRING IT. IF IT IS A STANDARD, HOME OR CONSTRUCTION GENERATOR THAT YOU BOUGHT AT HOME DEPOT OR LOWES, IT WILL LIKELY NOT BE QUIET ENOUGH AND WILL BE A SEVERE NUISANCE TO SURROUNDING VENDORS. MOST FOOD VENDORS HAVE QUIET, APPROPRIATE GENERATORS. DON'T BE THE ONE THAT GETS SHUT DOWN!**

SITE PHONE (CELL)

413-537-6657

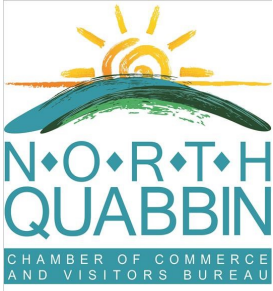
DAY OF SHOW ONLY

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Athol • Barre • Erving • Hardwick • New Salem • Orange • Petersham • Phillipston • Royalston • Warwick • Wendell



Fall Festival Map 2016

